

# WANTED

**If you, or someone you know, fits the profile below;  
please contact us immediately.**

**My name is John Smith. I couldn't stand working 9-5 jobs so I started my own business.** I hated the high pressure, ruthless competition, dishonesty, fast-pace, and cut throat nature I saw in the traditional business environment and wanted to create something *different*. Now, I'm doing something that I love and that I know enhances the life of my clients, my community and the world.

I have a clear vision of what I want and business is good . . . but I know I'm capable of a lot more. I want to attract more clients and cash-flow but I want to do it in non-pressuring, non hype-filled ways. I know I could use some help with my marketing - it's a priority for me - but I know that, at the end of the day I am the one totally responsible. I'm willing and committed to take time to work ON the business not just IN it. I know there is much more I can learn and do to help my clients further, and to help myself earn more from my business so I can give back to my community. I am willing and financially able to work with a mentor who shows me how to take my business and my life to the next level and beyond.

**I'm deeply committed to** and passionate about the success of my venture – it's not just a hobby for me. I see clearly how *my* work fits into a vision of a healthier community and I'm committed to constantly finding new ways for my business and lifestyle to be more sustainable, just and gentle on the Earth. **I'm inspired by the idea** of cooperating with *other* conscious entrepreneurs.

**I'm the kind of person who loves** potlucks, farmer's markets, live music from local musicians, and a house filled with handmade things. I love to wear natural clothes. I shop organically whenever possible, and buy "local first". I ride my bike versus driving, and enjoy slow food with good friends whenever I can get it. I read books and go to talks on progressive spiritual, political and business subjects. I reuse products and buy recycled whenever I can.

**My friends often tell me I'm** open-minded, curious, full of self honesty, generous, relaxed, truthful, laid-back, inspired, loving, sensitive and appreciative.

**I'm deeply concerned about/angered by** the abuses, violence and pain I see in the world. I see that the mainstream economy is a "Suicide Economy" and I want to be part of building a more "Conscious Economy" that is slower paced, cooperative, honest, locally rooted and more human. I'm inspired by the idea of just, thriving, vibrant and sustainable local communities and know that creating successful alternatives is central to that. I realize that . . .

**We can't just *talk* the alternatives to death.  
We need to *live* them into being.**

**If you, or anyone else you know, fits this description...**

contact Tad Hargrave immediately at 780.433.2421 or through [tad@tadhargrave.com](mailto:tad@tadhargrave.com) to receive your **FREE Radical Business "Marketing Health Check-Up" Package** to determine where you are in your marketing health and to find out EXACTLY what you need to do next to market your conscious business like a pro - even if you aren't.

**No catch, just *free* help to grow your business.**



## I support:

**fair trade** not "Free" trade, **alternative education** that nurtures the whole child, not just reading, writing and "rithmetic", a **maximization of relationships**, not of profits; **honesty and transparency**, not more lies, hype and manipulation; **naturalness**, not pretense; **the growth of consciousness and creativity**, not brands and market share; **democracy and decentralized ownership**, not concentrated wealth; a **living return**, not the highest return; a **living wage**, not the minimum wage; a **fair price**, not the lowest price; **sharing**, not hoarding; **simplicity**, not luxury; **life-serving**, not self-serving; **partnership**, not domination; **cooperation**, not competition; **win-win exchange**, not win-lose exploitation; **family farms**, not factory farms; **biodiversity**, not monocrops; **cultural diversity**, not monoculture; **creativity**, not conformity; **slow food**, not fast food; **our bucks**, not Starbucks; **our mart**, not Wal-Mart; a **love of life**, not a love of money.